



Recruiter

About User Insight

User Insight, an international research firm headquartered in Atlanta, Ga., has been recognized as one of the fastest-growing privately held companies in the United States by Inc. Magazine three years running. Employing a consistent methodology and dedicating a full team of diversified industry professionals to every client engagement, User Insight gathers and analyzes the voice of the customer to provide insight to user behavior, create intuitive products and lead market strategy. Currently, User Insight has conducted research across the U.S. as well as in 15 countries for more than 300 clients spanning 25 industries. For more information, please visit www.UserInsight.com.

Job Description

As a Recruiter, you will be responsible for calling, emailing and/or intercepting respondents to participate in research projects. You will be part of a team of recruiters with opportunities to learn and grow within our organization. Experience in both business and consumer recruiting for marketing research is a must. Qualified candidates should be energetic, self-motivated and a team player. Candidates must also have strong communication skills, including the ability to speak confidently and professionally to business executives as well as general consumers.

Core Responsibilities

- Update and maintain respondent database
- Recruit for business and consumer projects
- Program screeners into an on-line survey tool

Qualifications

- Experience in using multiple methods to recruit respondents (e.g., LinkedIn, online search, etc.)
- Excellent communication skills
- Ability to multi-task
- Ability and desire to work in a fast-paced environment
- Proficient in Microsoft Excel, Word