



User Experience Strategist

About User Insight

User Insight, an international research firm headquartered in Atlanta, Ga., has been recognized as one of the fastest-growing privately held companies in the United States by Inc. Magazine three years running. Employing a consistent methodology and dedicating a full team of diversified industry professionals to every client engagement, User Insight gathers and analyzes the voice of the customer to provide insight to user behavior, create intuitive products and lead market strategy. Currently, User Insight has conducted research across the U.S. as well as in 15 countries for more than 300 clients spanning 25 industries. For more information, please visit www.UserInsight.com.

Job Description

As a Strategist, you are primarily responsible for working with clients to uncover actionable insights from user research and develop meaningful strategies for improving interactive experiences. The ideal candidate has a passion to be continually learning about different industries and new technologies, thrives in a fast-paced environment and strongly believes in advocating the end-user's needs and behaviors.

Core Responsibilities

- Assist with a wide range of user-centered research projects including usability testing, contextual and stakeholder interviews
- Lead group activities geared toward organizing and structuring research, such as affinity diagramming and card-sorting, with clients and study respondents
- Develop personas, scenarios and concept models in order to effectively communicate user needs and behaviors
- Create presentation deliverables such as wireframes, workflows and interactive prototypes
- Assist with maintaining the User Insight brand and supporting client services with marketing activities and sales presentations as needed

Qualifications

- Solid understanding of user-centered design principles, as well as a strong interest in contributing to the contemporary UX landscape
- Effective communication skills, both written and verbal, are a must. Strong presentation skills are a plus
- Proficiency in design and prototyping tools such as Adobe Creative Suite, Omnigraffle or Axure.
- Familiarity with the capabilities (and limitations) of front-end technologies such as HTML, CSS, Flash and Javascript
- A portfolio of solid examples that demonstrate strategic planning, the incorporation of user feedback and iterative development



Education/Experience

Bachelor's (B.A.) or Master's degree (M.A.) in Human Interface Design or Computer Science and 1 -3 years experience designing consumer-oriented, web-based interfaces.

Travel is required

Travel outside of the assigned metro area for roughly 20% of the year.